

SANTIAGO MAGIC TOWN

NUEVO LEON

SaSantiago, Pueblo Mágico, is a municipality rich in nature and traditions, in addition to its architecture, gastronomy and ancestral charm, it became the first municipality of Nuevo Leon to be declared a Pueblo Mágico, since it preserves a peaceful rhythm of the northeastern life of yesteryear.

In the municipal capital you can admire the beautiful architecture that transports you to the past, such as the Parroquia de Santiago Apóstol, with its distinctive staircase in front of Plaza Ocampo, where time stands still and you can live with people from Santiago.

At Casa de la Cultura, you can find exhibitions of local artists as well as guests and from the Mirador you can enjoy a panoramic view, contemplating the beauty of its mountains and the La Boca dam; where water sports are practiced.

As far as gastronomy is concerned, Santiago stands out by itself. In the wide range of restaurants you can find some typical dishes such as pork roast, leg roasted with fine herbs, pernil ranchero, beef stew, lard gorditas, aguamiel, orange peel preserve, pumpkin jam, piloncillos as well as the "turcos" and the typical mountain apple liquor.



Main Tourist Attractions and Activities

- Parroquia Santiago Apóstol
- Parque Eco turístico Cola de Caballo (Cascada Cola de Caballo, Canopy, Roller Zip)
- Presa de la Boca
- Bungee Cola de Caballo
- Callejoneadas (On Friday)
- Videomapping at Parroquia (On weekends)
- Tranvía

Canyoning

- Matacanes
- Hidrofobia
- Chipitín

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WINE AND DINE TOUR

COAHUILA



The Wines and Dinos Route is a tourist product that integrates a tour that takes place in the southeastern region of the Mexican state of Coahuila de Zaragoza; a tourist product that combines the two oldest treasures of this area, the wine industry that is more than 400 years old and the paleontological heritage of more than 73 million years.



This route, which begins in Saltillo and covers the municipalities of General Cepeda, Arteaga and Parras, offers two rich tourist experiences, one in the desert and the other in the mountains. Taking advantage of the contrast of the ecosystems, this wine and paleontological route seeks to promote and diversify the socio-economic potential of the agricultural areas and to create an identity of the destination as a region with a great cultural and historical heritage, which allows to give the area value as a tourist product.

It is proposed as a tourist product that promotes responsible tourism because it is based on the decree "Coahuila: Land of Dinosaurs", published in 2014 that the state was consolidated as a socially responsible federal entity committed to promoting a culture of preservation of paleontological heritage, so that it is valued and known by present and future generations.

And in the area of oenology, for its social commitment based on the 17 United Nations Sustainable Development Goals that make up Agenda 2030.



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